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February 2017

ASTA Mid-America Chapter



*Chapter eNews*

## 2014-2015-2016 CHAPTER OF THE YEAR

Dear «First Name»,

Super Bowl LI is in the books and football fans can take a breather!

As we all know our business and personal agendas continue to move forward apace. Same is true at your Mid-America ASTA Chapter. We have many member center activities scheduled during the next four months. These events do not draw the same attention as a major sporting event but our vendors do support us both with resources and participation.

We are fortunate to have active members and committed vendors who join together to make a successful partnership! Your board wants to make 2017 the best year yet by continuing to raise our service standard and delivering on our promises.

Our Promises include:

1. TravelFest Shows
2. NPR advertising
3. "All Member" meeting
4. Reimbursements to scholarship member participants who complete their CTA course

They also include supporting National events such as:

1. Legislative Day
2. Premium Business Summit
3. ACG

In addition, we restate our longstanding promises to operate under the principles of ~ Transparency and Accessibility.

Thanks for your interest, your ideas, and your initiative when special circumstances call for it!

### ***CALENDAR OF EVENTS***

#### **Upcoming Chapter Events**

- **TravelFest** - April 3-6, 2017 - Registration email will be sent out in early March. Look for it in your Inbox!
- **All Chapter Meeting** - June 8-10, 2017 - will take place at the [Nemacolin Woodlands Resort](#) just south of Pittsburgh. Our featured speaker will be Arnie Weissmann, Editor and Chief of Travel Weekly. Arnie is an important and well respected voice for our industry. He can be expected to discuss "big picture" issues that will be important to our business interests in 2017. **All of the details coming soon!**

## **Upcoming ASTA National Events**

ASTA has an exciting line-up of informative, educational and enjoyable events planned through 2017. We hope you will join us for:

- [ASTA Capital Summit](#) - June 4-6, 2017, Washington DC; which includes:  
For more information, please [join our webinar on January 25](#).
  - [Premium Business Summit](#), Washington DC, June 5-6, 2017
  - CAC Meeting, June 6, 2017, and
  - [ASTA Legislative Day](#), Washington DC, June 7, 2017
- [ASTA / NACTA Bahamas Showcase](#), - June 21-24, 2017
- [ASTA Global Convention](#), San Diego, CA - August 26-29, 2017

*Claudia*

Claudia Darling  
Chapter President

Board Members:

Barbara Mazzola, 1st Vice President  
Pam Faust, 2nd Vice President  
Pat Reynolds, Treasurer  
Connie Corbett, Secretary



## **In the News at ASTA.org**

- Bloomberg: [Travel Industry on Edge as U.S. Visa Policy Upends Flight Plans](#)
- Travel Pulse: [ASTA Says Trump's Travel Ban Is Having a Negative Effect on Travel](#)
- Travel Weekly: [ASTA: Trump's ban, Mexico rhetoric have inhibited travel](#)
- USA Today: [Searches for U.S. bound flights fall](#)
- Washington Post: Ready to plan your spring break trip? These questions will get you started

## **ASTA CEO, Agents Featured on NPR Morning Edition**

NPRASTA President and CEO Zane Kerby and three ASTA members were featured on [NPR's Morning Edition](#), heard by 40 million listeners every morning, where they discussed the impact of the Trump administration's immigration executive order on the travel industry.



### **Upcoming Webinar from ASTA Headquarters (All at 2PM ET)**

March 8: New Members – [Making the Most of your ASTA Membership](#)

March 15: [ASTA Advocacy Priorities and a Capitol Summit 2017 Preview](#)

March 22: [Hilton](#)

March 29: [Israel](#) (registration not open yet)

April 12: New Members – [Making the Most of your ASTA Membership](#)

### **Recent ASTA Member Alerts & Press Releases**

February 6: [Act Now! Missouri REAL ID Compliance Vote This Week](#)

February 6: [Update on DOL "Blacklist" Issue](#)

**The global advocates for travel. Go with the pros.**

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